

# Build **Momentum** into your **investment approach**





Momentum Global Investment Management is a UK-based firm established in 1998. We design, build, and manage outcome-based investment strategies using single-asset solutions, alternative opportunities, multi-asset portfolios, and bespoke solutions. We partner with institutional and advisory clients across the UK, Europe, Asia, the Middle East, and Latin America.

**Our approach**

At Momentum we have leveraged our investment expertise and resources to deliver a truly focused outcome-based investment approach. The philosophy is both simple and compelling in taking clearly defined steps in asset allocation, investment selection and risk mitigation to increase the probability of delivering a stated investment outcome over a defined time horizon. Our aim is to smooth the investment journey towards the outcome and in doing so keeping clients invested over all market conditions.

**Momentum outcome-based investing**

Outcome-based investing is the basis of our client-centric strategy.

Our singular goal is to keep clients invested. This is one of our industry’s greatest challenges and we have therefore adapted our unique value proposition to create investment portfolios that centre on clients’ needs and increase the likelihood of reaching their investment goal.

**At a glance**



Momentum Global Investment Management is a global investment manager, established in the UK in 1998.



We are part of Momentum Group Limited (Momentum Group), which has a heritage of over 126 years and is a major player in South Africa’s financial services sector.



We have a global reach and scale, with over 16,000 employees in nine countries



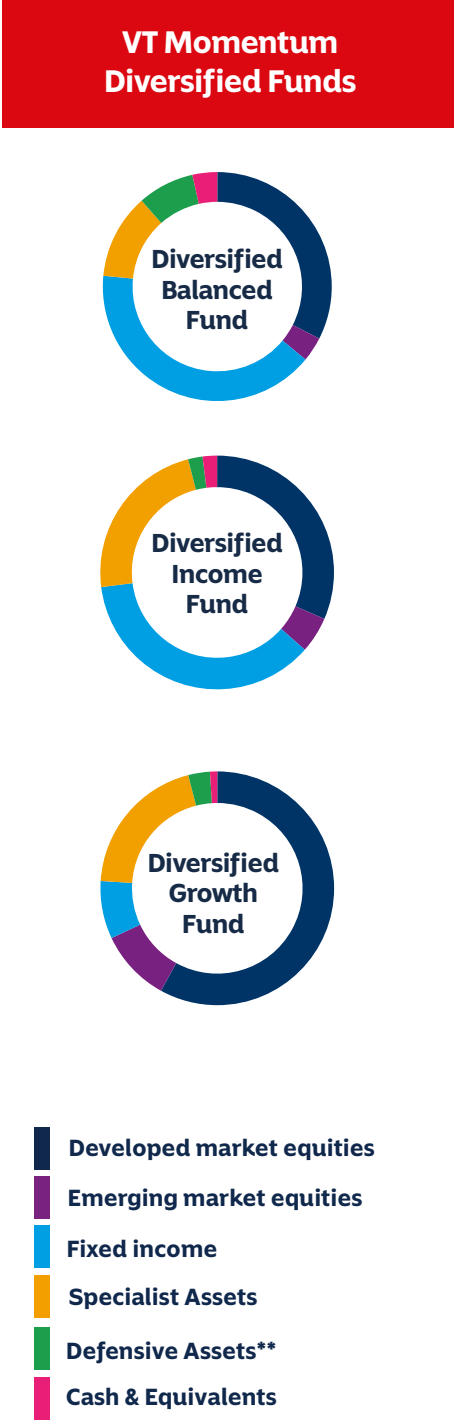


Our solutions

Momentum Model Portfolio Solutions



Diversified Funds



Single asset solutions



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Allocations subject to change. \*The Current Yield is the weighted average yield of the underlying holdings over the past twelve months. This does not include underlying fund charges. \*\*Defensive Assets have reduced/negative correlation to equity markets to provide a more defensive element during times of market stress. Defensive Assets may consist of a variety of investments such as gold, government bonds, short ETFs and managed futures strategies. Exposure to physical gold is achieved through investments in exchange traded certificates (ETC) which aim to provide the performance of gold, as measured by the LBMA Gold Price (PM), which is a recognised benchmark for gold. A Gold ETC is a certificate which is secured by gold bullion, held within the vaults of a nominated custodian. Source: Momentum Global Investment Management. Past performance is not indicative of future returns.



## Outcome-based investing

Outcome-based investing is essentially an investment methodology based on meeting an individual's personal and lifestyle goals or a business' investment goals. It differs from various conventional investment philosophies in that it redefines investment principles and returns from the perspective of the investor, as opposed to the investment managers' peer-based return goals.

**Outcome-based investing is often interchangeable with goals based or defined outcome investing**

**The outcome is pre-defined and the key elements of Asset Allocation, Tactical Changes, Risk Management and Monitoring all focus back to the outcome**

### Benefits include:



**A smoother investment journey through effective risk evaluation**



**Accommodation of changing markets**

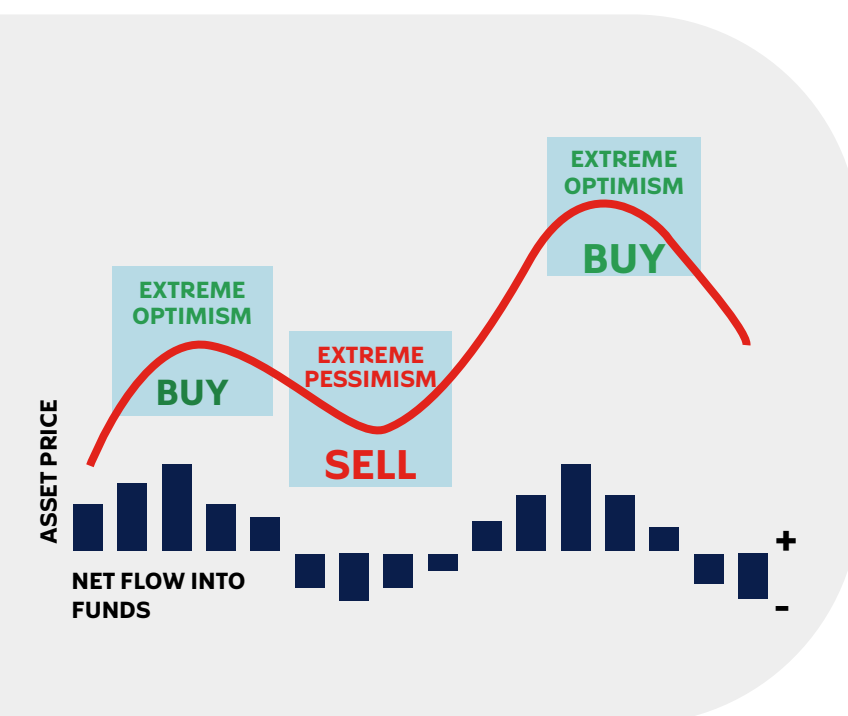


**An easy overlay to an advice process**



**An explicit link to client goals**

By adhering to an outcome-based investment philosophy, the focus is shifted from the idea of investment 'winners' and 'losers', as the investors have their long-term goals in mind and are aware of the possible market conditions, which may be faced until the horizon date (at which point the goal should be met). This, in turn, helps to give the investor a deeper understanding and sense of comfort to avoid panic buying/selling.



Each goal is defined by various factors/logical components, which include horizon date, return expectation and risk tolerance. A philosophy and framework are then applied to these factors. This determines the appropriate mix of investments believed to achieve the goal at hand. Behavioural biases tend to undo rational investment decisions. The investor psychology mismatch is illustrated in the image on the left.

## Diversify your diversifiers



### Risk reduction

Diversification can help to lower the overall risk of your portfolio by spreading investments across different asset classes, industries, and geographic regions. If one investment performs poorly, losses may be offset by better performance in other areas, reducing the impact of potential downturns or market volatility.



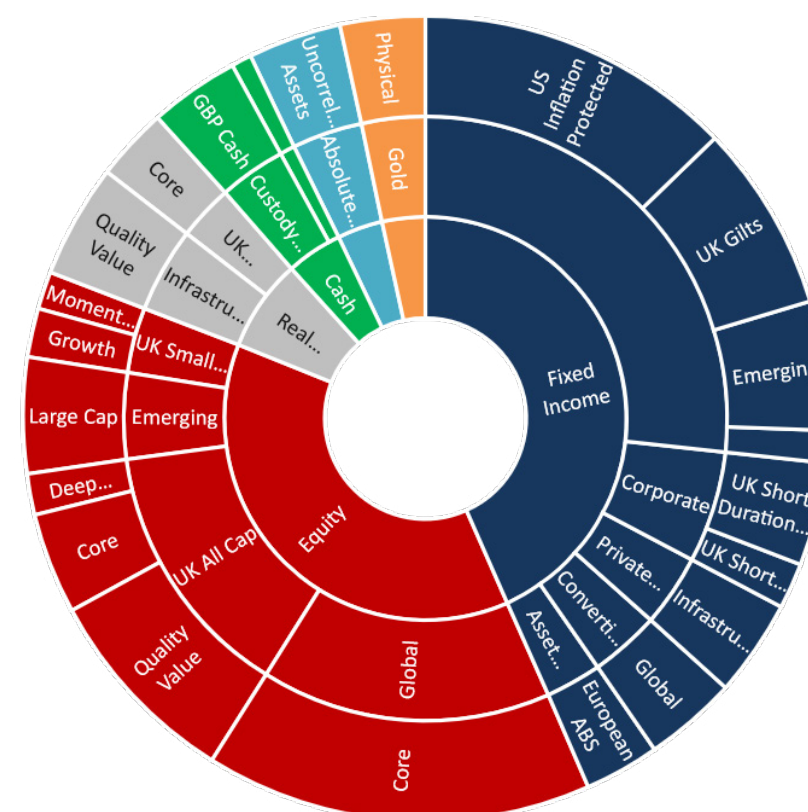
### Enhanced return potential

A diversified portfolio can capture opportunities for growth in various market conditions. Different asset classes and sectors may perform well at different times, so diversification increases the likelihood of participating in these positive trends and maximizing overall returns.



### Stability and consistency

Diversification aims to create a more stable and consistent return over time. By balancing investments across different types of assets and styles, investors can smooth out fluctuations in returns and achieve a more predictable outcome, providing greater peace of mind and long-term financial stability.



Asset allocation constitutes the most important step in constructing our investment portfolios; it has been shown as accounting for more than 90% of the variability in portfolio performance over time.

The following diagram illustrates our approach to portfolio construction with style blending and diversification at multiple levels.

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