

Compounding and adaptation

Hugh Yarrow Portfolio Manager

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Evenlode - Founding principles



- The shares of great businesses are a fantastic <u>real</u> long term asset class, and it's important to stay the course.
- Evenlode is set up for the long term.





Compounding and patience – The Rule of 72





The Rule of 72: Length of time until value doubles

$$t = \frac{\ln(2)}{\ln(1+r/100)} \approx \frac{72}{r}$$

t = time r = compounding rate

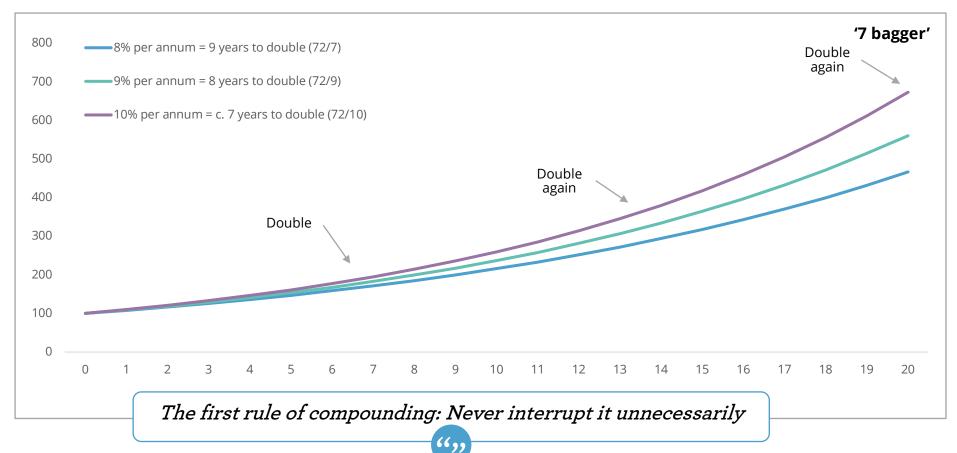


Luca Bartolomeo de Pacioli: 1447 - 1517



Compounding and patience – The Rule of 72

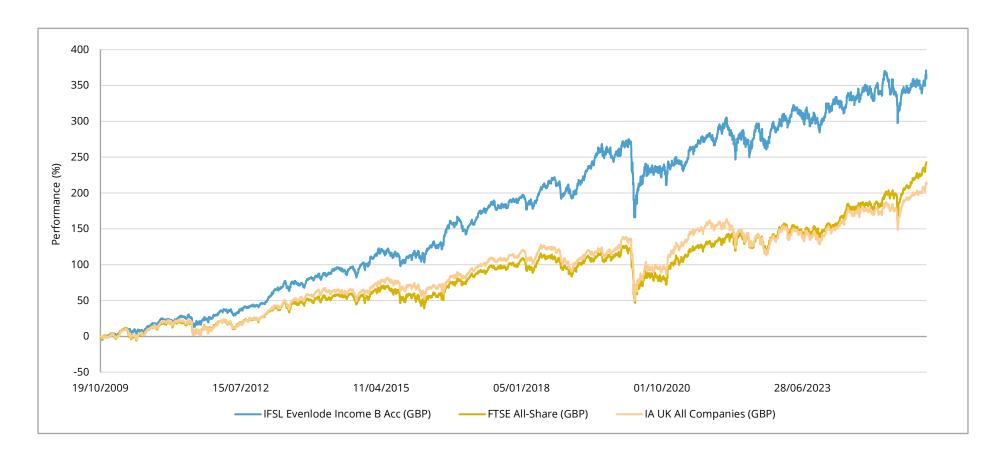






Getting rich slowly







Getting rich slowly – "You can't score runs in the pavilion"







Geoff Boycott demonstrates the Forward Defensive stroke.

The points to remember when playing this shot are: head over the ball; weight of the body transferred onto the front foot; left hand in control to meet the

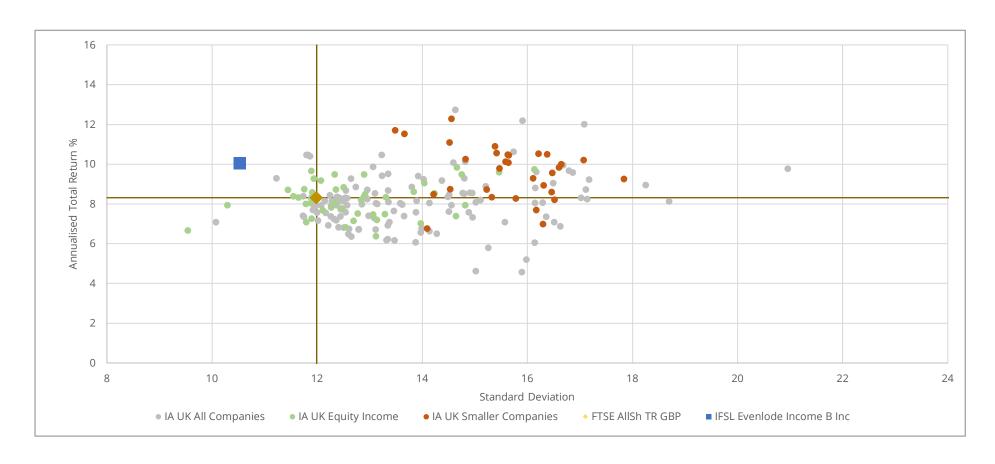
ball with a straight bat.

Learn to play forward defensive correctly and you're halfway to becoming a good player.



Getting rich slowly







The Evenlode Philosophy

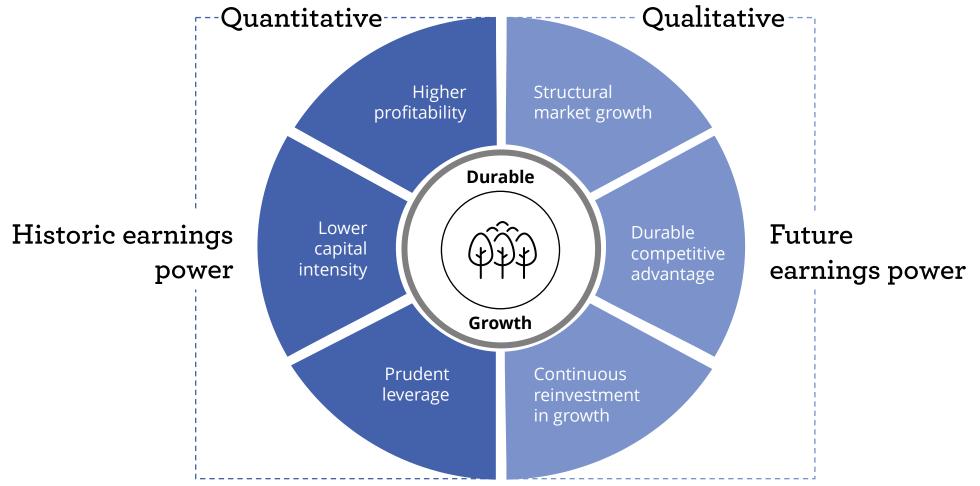


Invest in high quality, cash generative companies at sensible valuations



Our definition of quality compounders: high return, asset-light, competitively advantaged businesses

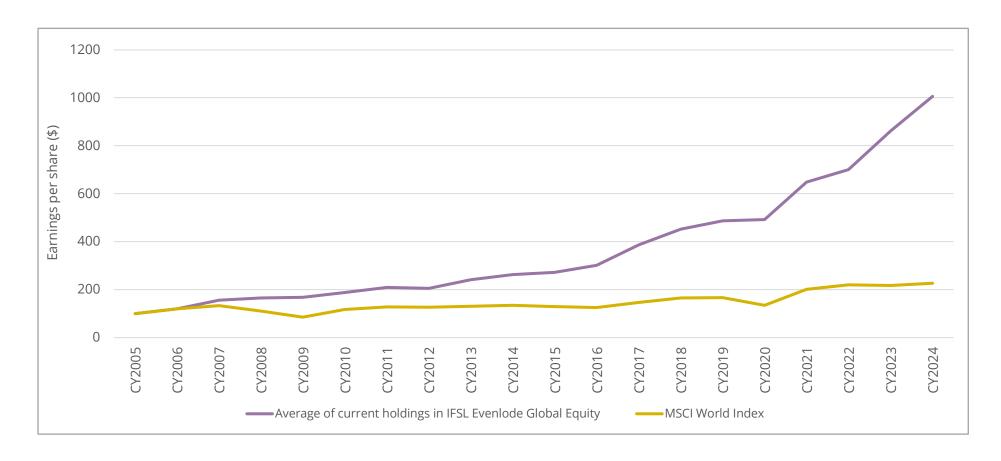






Quality compounders and fundamental growth



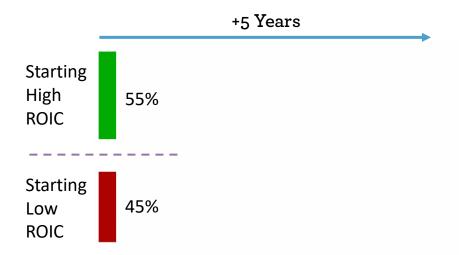




Quality compounders – a study



A longitudinal study of MSCI World Constituents 2004-2024 (over discrete 5-year calendar periods)



Starting ROIC	Annualised average shareholder return
High	+10.1%
Low	+7.9%

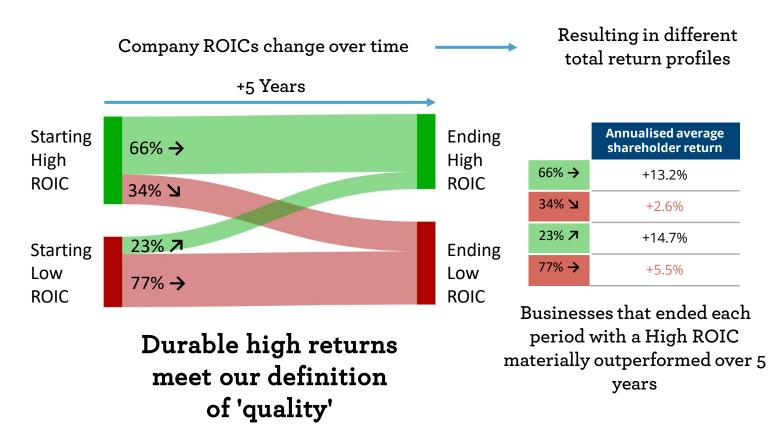
Businesses with a high starting ROIC only slightly outperformed over 5 years



Quality compounders – a study



A longitudinal study of MSCI World Constituents 2004-2024 (over discrete 5-year calendar periods)

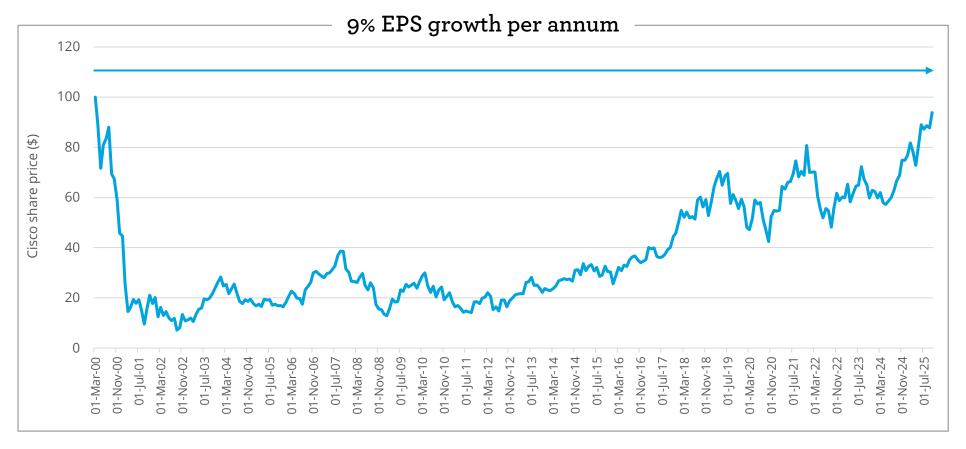




Valuation matters too!



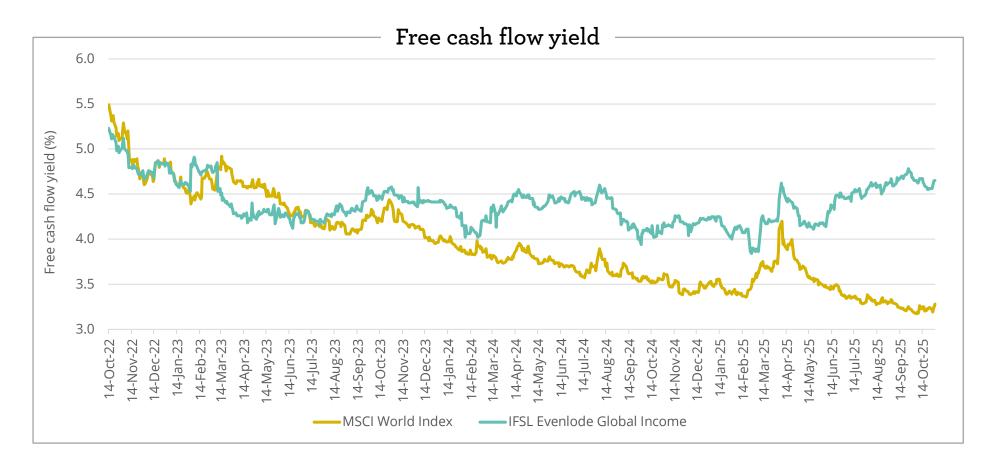






The valuation opportunity in compounders

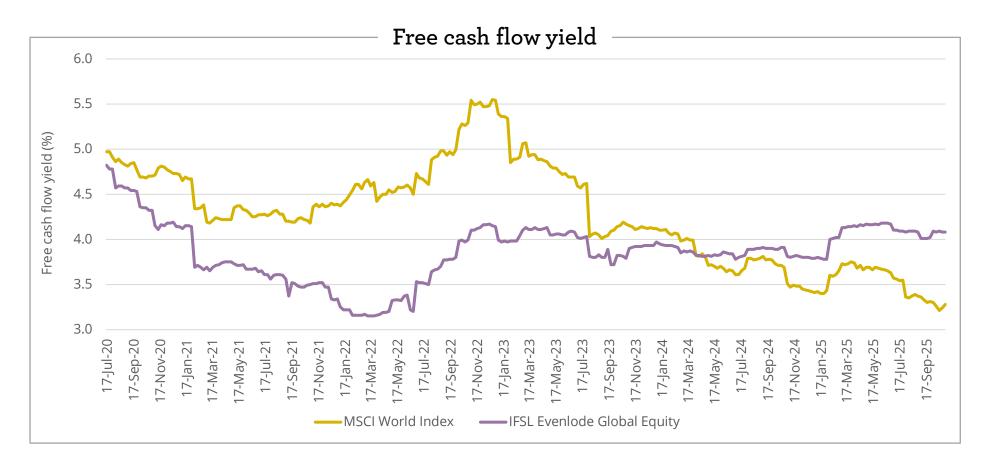






The valuation opportunity in compounders

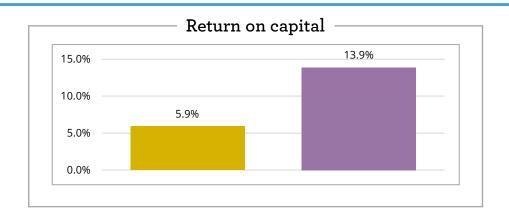


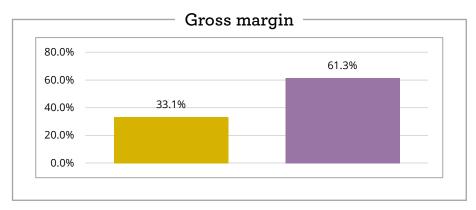


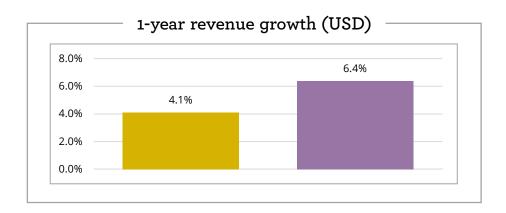


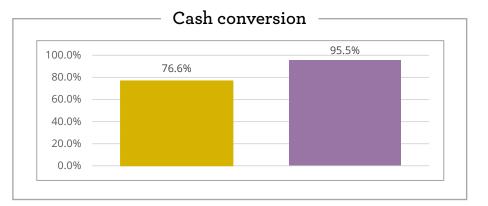
Financial characteristics versus index











MSCI World Index

IFSL Evenlode Global Equity



Compounding and adaptation in the current era





Unilever: Adaptation, and the current opportunity in quality defensives



RELX and generative AI



Weir Group and global infrastructure renewal



Howdens: Diversification through niche leadership



Unilever – In a desk drawer since 1966





1 August 1966:
Purchase of
700 Unilever shares
at 19s 6d

£1,032 initial investment

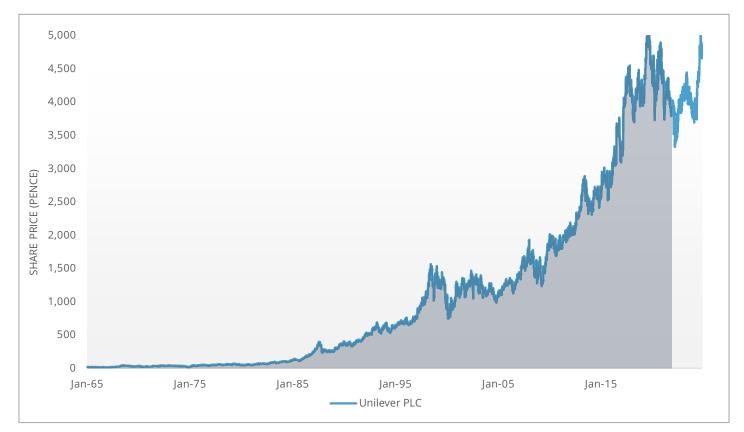




Unilever – In a desk drawer since 1966







This period spans a huge variety of macro-economic and geopolitical events



Unilever today – More focused and well invested





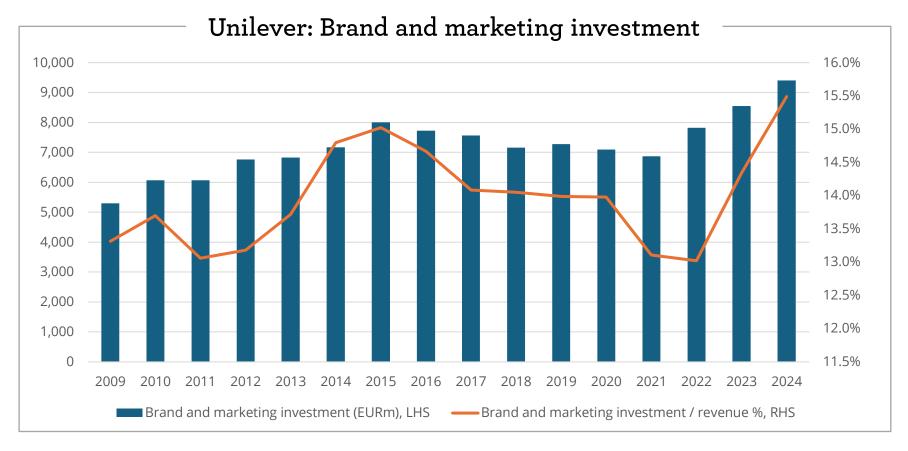




Unilever today – More focused and well invested





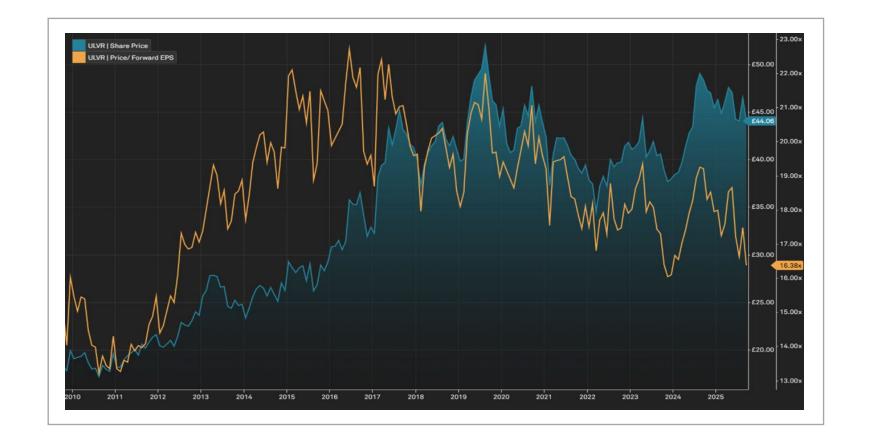




Unilever – Back to a 2012 rating





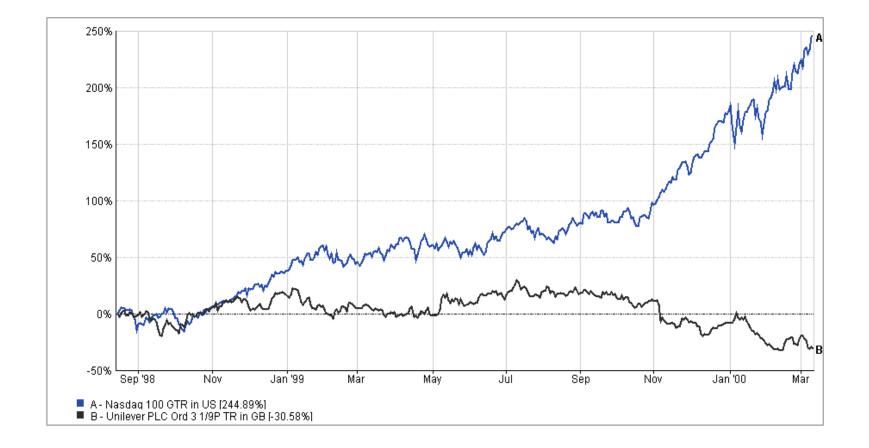




Unilever – Echoes of the late-1990s





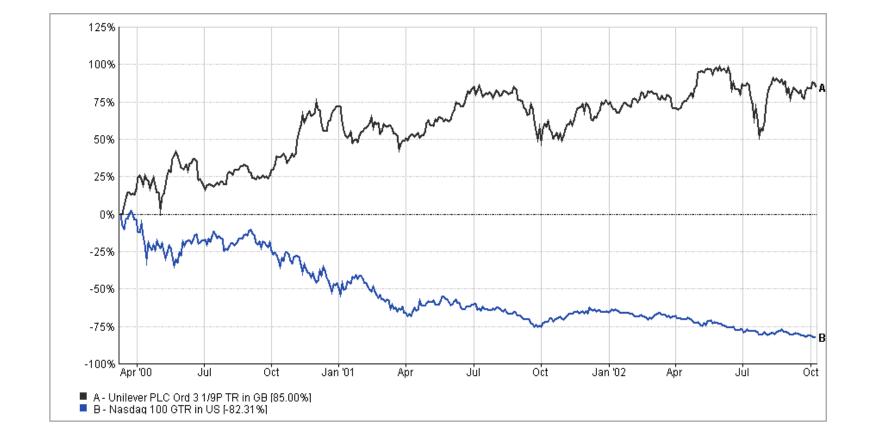




Unilever 2000-2002





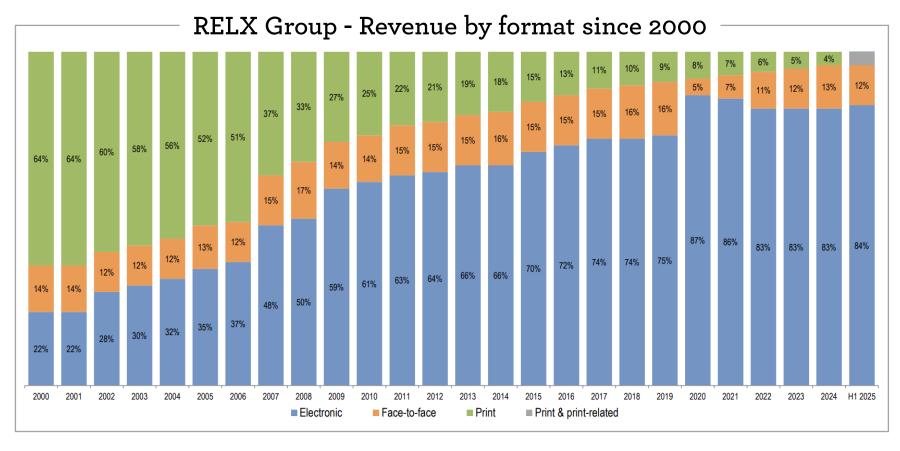




RELX – Strong moat and a culture of reinvestment







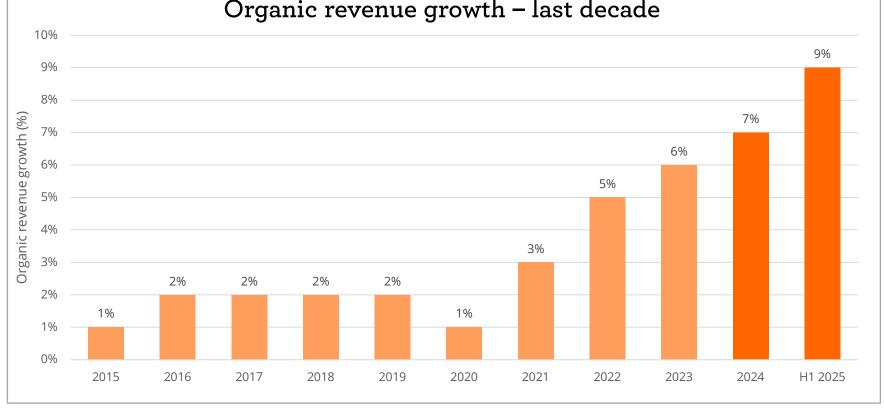


RELX – Harnessing technology to add tangible value to clients





LexisNexis (20% of group sales) Organic revenue growth – last decade





Weir Group – Global infrastructure renewal





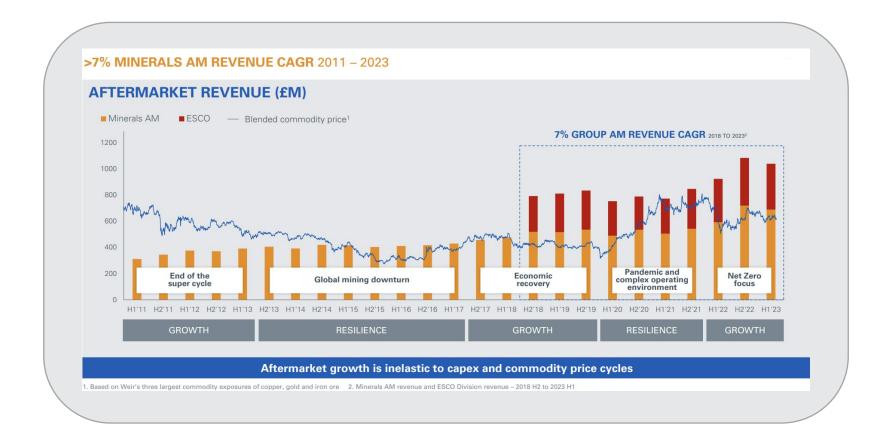




Weir Group - Repeat-purchase, cash generative growth



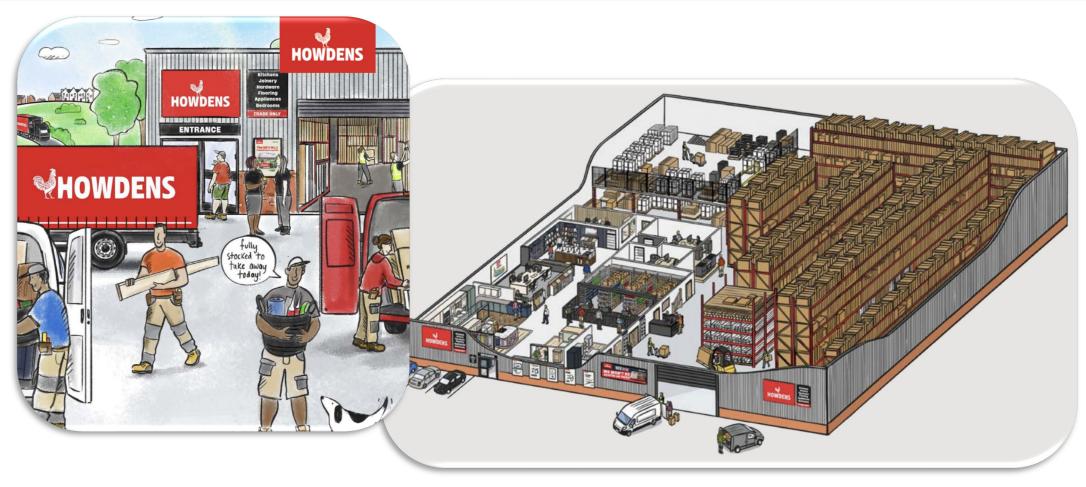






Howden Joinery – Diversification through niche leadership



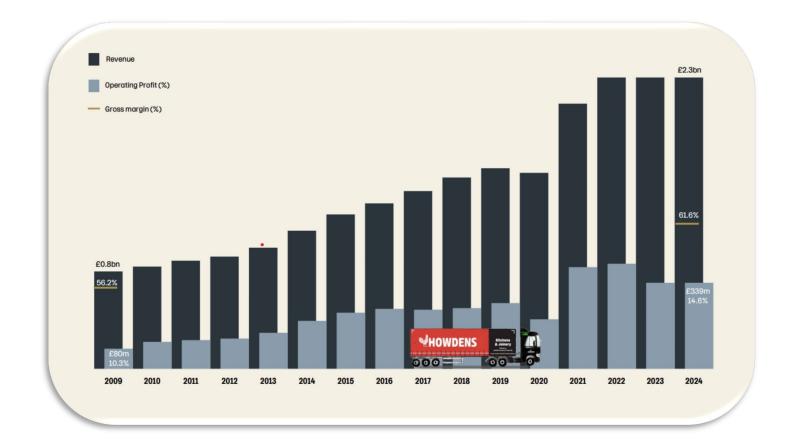




Howden Joinery – Strong grow stronger in adversity









The Evenlode Philosophy



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Q&A





Contact details





Professional investors

Please contact Spring Capital Partners:

Tel: +44 (0)20 3307 8086

evenlode@springcapitalpartners.com

http://www.springcapitalpartners.com



Individual investors

Please contact Evenlode Investment:

Tel: +44 (0)1608 695200

evenlode@evenlodeinvestment.com

http://www.evenlodeinvestment.com



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